



**National Association
for Music Education**

National Association for Music Education Strategic Plan

Adopted August 1, 2011

NAfME's Mission

The mission of **NAfME** - the National Association for Music Education is to advance music education by encouraging the study and making of music by all.

NAfME's Vision

All students will receive a comprehensive, sequential music education that prepares them for lifelong involvement in music.

Advocacy	Serving the Profession and the Music Educator	Research	Organizational Vitality
<p>Inform and activate the public, policymakers, and educational leaders to support music as core in the complete education that must be available to all students so that they can succeed tomorrow.</p>	<p>Engage music educators in association programs, projects, events, and professional development opportunities that serve not only their needs, but those of their students and the profession as well.</p>	<p>Ensure that sound data and research inform all activities of the association.</p>	<p>Serve the needs of constituencies through sound fiscal practices and aligned implementation of our culture, systems, structures, and resources.</p>
<ul style="list-style-type: none"> a. Develop and maintain comprehensive coalitions, strategic alliances, partnerships, and sponsorships to advance arts education and the arts b. Influence the legislative and regulatory environment to support music education and educators c. Identify and strengthen strategic messages to support music education and educators 	<ul style="list-style-type: none"> a. Deepen relationships with state and national music and arts education organizations b. Ensure that the association has the technological capacity to deliver member services effectively and efficiently c. Provide resources, materials, publications, and virtual learning opportunities to further professional and personal development d. Provide for periodic updates to the National Standards, Opportunity to Learn Standards, and related assessments. 	<ul style="list-style-type: none"> a. Create and support partnerships between researchers and practitioners to improve practice and expand knowledge b. Foster music education research c. Share research and knowledge with internal and external audiences 	<ul style="list-style-type: none"> a. Build and maintain relationships that enable the Association and state MEAs, societies and councils, and individual members to accomplish differentiated goals within a unified national structure b. Increase membership in every category c. Develop national and state leadership d. Ensure a fiscally sound association e. Secure funding to conduct projects through the "Give A Note Foundation" f. Exemplify our values in all programs and projects.

Strategic Plan 2011 - 2016

NAfME's Preamble - Music is a universal expression of the human spirit; a basic human need. It allows us to communicate our deepest ideas and feelings; to explore and preserve our cultural heritages; and to celebrate the realms of emotion, imagination, and creativity that result in new knowledge, skills, and understanding. Therefore, every individual should be guaranteed the opportunity to learn music and to share in musical experiences.

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NAfME's Vision – All students will receive a comprehensive, sequential music education that prepares them for lifelong involvement in music.

NAfME's Goals - **To advance music education by encouraging the study and making of music by all, NAfME has four major goals.**

- Every student in our nation's schools shall study music as part of the core curriculum.
- All school music programs shall be balanced, comprehensive, and sequential, as defined in the National Standards for Music Education and shall be provided with resources as defined in the Opportunity-to-Learn Standards for Music.
- All school music instruction shall be delivered by or supervised by well-prepared professional music educators, each of whom meets state requirements.
- Music educators and those who support music education shall view **NAfME** as the primary association for ensuring the widespread advancement of the profession.

NAfME Values

Opportunity: We believe that music is for all. Students must have an opportunity to learn and participate in the joy and power that music education brings in uplifting the human spirit and fostering the well-being of society. Music education provides students with learning in creativity, literacy, and life skills.

Comprehensiveness: We believe that music education must provide opportunities for students to develop not only their music-making skills, but their abilities to create and to respond to music as well.

Professionalism: We believe that a well-trained music educator who meets the highest professional standards is critical to providing students with a comprehensive, balanced and sequential program of music. A professional is engaged and committed to rigorous teaching, dedication of time, advocacy, and service.

Research: We believe that students are best served through research-based practices that support music educators' instructional decision-making, as well as historical and philosophical research that provides perspective in designing curriculum to meet the needs of students and communities.

Collaboration: We believe that partnerships with arts educators and like-minded groups, parents, families, communities, and other stakeholders are essential for organizational and student success. We believe we are individually and organizationally strengthened by working together to promote music, music education and policies that build a better society for all.

Leadership: We believe our organization is most influential and effective when we achieve seamless integration among state, division and national administrative structures and leadership teams.

Responsibility: We believe in individually and collectively taking all practical and appropriate action steps to achieve the stated goals of the organization.

Strategic Directions

Advocacy: Inform and activate the public, policymakers, and educational leaders to support music as core in the complete education that must be available to all students so that they can succeed tomorrow.

Serving the profession and the music educator: Engage music educators in association programs, projects, events, and professional development opportunities that serve not only their needs, but those of their students and the profession.

Research: Ensure that sound data and research inform all activities of the association.

Organizational Vitality: Serve the needs of constituencies through sound fiscal practices and aligned implementation of our culture, systems, structures, and resources.